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Successful Event Management: A Practical Handbook. Suitable for those who need to know how to organize a special event - a festival, a celebration party, a media launch or an annual fete, this title contains information about planning, budgeting, marketing and organization and a wide range of informative case studies from around Europe.

Successful Event Management: A Practical Handbook by Anton ...

If you are contemplating a career as an event planner, either as an independent entity or with an event-planning company, make sure you're a good fit for the role. The most successful event planners have an impressive skill set. Below are five event-planning skills you will reach for on a regular basis. These skills can make or break your success.

5 Event-Planning Skills You Need for Success

But for planners, organizing a sports event is a whole different ball game, full of unique considerations and tricky logistics that can get a little out of hand if you let them. That's why we've put together this list of 12 simple keys to sports event management, filled with tips that can help you play ball with the best of 'em.

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